



MASTERPEACE
Creating peace.
Together.

@masterpeace_global

masterpeace.org

EXPERIENCE OF MASTERPEACE IN BUILDING CAPACITIES OF GRASS- ROOTS ORGANISATIONS WORLDWIDE

NJOMZA BERISHA
REGIONAL COORDINATOR FOR
BALKANS



IT TAKES YOU & ME TO ACT! THAT'S MASTERPEACE!

ABOUT MASTERPEACE

MasterPeace is a global, multi-award-winning, positive grassroots network of NGOs, social enterprises, partner organizations, active citizens and artists that make the difference locally; at school, in the streets and in the communities.



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**CLUBS IN +45
COUNTRIES**

**60 MASTERPEACE
CLUBS**

**430 LOCAL
PROJECTS IN 2023**

**WE BELIEVE THAT EVERYONE HAS A TALENT.
MASTERPEACE ENVISIONS A WORLD WHERE
EVERYONE USES THEIR TALENT TO TAKE ACTION
TOWARDS CREATING A MORE PEACEFUL,
INCLUSIVE & SUSTAINABLE WORLD.**

WHAT'S OUR APPROACH

WHETHER YOU'RE AN ASPIRING CHANGEMAKER OR ALREADY RUNNING A WELL-ESTABLISHED ORGANISATION, WE ARE ALL HERE TO CONNECT, LEARN AND CREATE PEACE TOGETHER BY CREATING CONCEPTS, CAMPAIGNS AND FUNDING.





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**AFTER YEARS OF EXPLORING, WE SEE
THAT OUR CLUB'S PROJECTS CAN BE
ALIGNED WITH THE THREE MAIN STEPS
TOWARDS CREATING PEACE:**



ENGAGE: WE USE THE POWER OF ARTS, MUSIC, SPORT AND PLAY TO INSPIRE, MOBILISE, GROW SELF-ESTEEM, HELP IN RECONCILIATION AND HEALING WITH ONESELF AND 'THE OTHER'



CONNECT: WE FACILITATE DIALOGUE WHICH MEANS BE OPEN TO 'THE OTHER' AND TO INCLUDE ALL STAKEHOLDERS IN THE LOCAL ECOSYSTEM, INCLUDING THE PUBLIC AND PRIVATE SECTOR



EMPOWER: WE CREATE PERSPECTIVE FOR YOUTH ON A LOCAL AND REGIONAL LEVEL THROUGH LEADERSHIP TRAININGS, CAPACITY-BUILDING PROGRAMMES AND STARTING UP SOCIAL ENTERPRISES.

HOW WE BUILD THE CAPACITIES OF OUR CLUBS



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- WE RESEARCH, ADAPT, AND IMPLEMENT TRANSFORMATIVE APPROACHES LIKE ARTIVISM AND DOUGHNUT ECONOMICS TO EQUIP OUR CLUBS WITH TOOLS FOR MEANINGFUL CHANGE.
- ROOTED IN OUR ENGAGE, CONNECT, EMPOWER THEORY OF CHANGE, OUR TOOLKITS OFFER CLUBS PRACTICAL GUIDANCE TO DRIVE LOCAL IMPACT, FOSTERING BOTH SOCIAL AND CULTURAL TRANSFORMATION.
- WE TRAIN STAFF AND YOUTH WORKERS IN OUR METHODOLOGIES.
- WE ENGAGE CLUBS IN A "LEARNING BY DOING" APPROACH, ESPECIALLY IN APPLICATION WRITING.
- WE COLLABORATE ON FUNDING OPPORTUNITIES AND IMPLEMENT JOINT PROJECTS, WITH MASTERPEACE OFTEN PROVIDING MENTORSHIP, EVEN WHEN NOT LEADING.
- OUR NETWORK ISN'T FOCUSED SOLELY ON FUNDING—THERE'S NO MEMBERSHIP FEE; CLUBS JOIN BY ALIGNING WITH OUR CORE VALUES OF PEACE, UNITY, AND POSITIVE CHANGE.



TWO OF OUR KEY METHODOLOGIES: DOUGHNUT ECONOMICS & ARTIVISM



MANY OF OUR PROJECTS EMPHASIZE DOUGHNUT ECONOMICS & ARTIVISM AS CORE METHODOLOGIES IN NON-FORMAL EDUCATION.

Building Local Capacity:

- Train our clubs & grassroots organizations within their countries.
- Train youth workers, teachers, and other relevant professionals in these innovative approaches.
- We also provide training and lead by example through our direct implementation efforts in the Netherlands.

Equipping for Impact:

- They gain knowledge, skills, and innovative approaches.
- We provide practical training materials to support continued use of these methods.

ABOUT THE PROJECT

[HOME](#)[ACTIVITIES](#)[STORIES](#)[CYCLES](#)[CONTACT](#)

Search for: www.artiviststafete.org



ARTIVIST STAFETË PROJECT

THE ARTIVIST STAFETE PROJECT IS A POWERFUL EXAMPLE OF HOW WE BUILD CAPACITY WITHIN MASTERPEACE.

The Artivist Stafetë Project is a European Commission-supported project aimed at fostering active citizenship and civic participation in Albania.

By equipping local CSOs and grassroots organizations with creative tools, the project empowered marginalized groups, especially youth (18-30 years old), including young women and the LGBTIQ+ community, to use activism as a means of social change.



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TARGET GROUP:

**1. LOCAL CSOS AND GRASSROOTS
CITIZENSHIP INITIATIVES.**

2. YOUTH (18-30), SPECIFICALLY:

- **YOUNG LGBTIQ+ INDIVIDUALS**
- **YOUNG WOMEN**



KEY COMPONENTS:

- 9 ROTATING CYCLES IN 8 CITIES (INCLUDING A PERMANENT HUB IN TIRANA)
- 173 ARTISTIC OUTPUTS, INCLUDING:
 - 1 ONLINE CREATIVE HUB
 - 18 FEMME SALONS
 - 18 SHORT FILMS
 - 9 WALLS OF CONNECTION
 - 36 TRAINING SESSIONS
 - 8 PHYSICAL CREATIVE HUBS
 - 54 PODCASTS

IMPACT:

- 360 YOUTH PARTICIPANTS
- STRENGTHENED NETWORK OF 45 CSOS OVER A 30-MONTH PERIOD
- A FINAL 3-DAY CLOSING HACKATHON TO SHOWCASE ACHIEVEMENTS AND ENCOURAGE CONTINUED COLLABORATION

ONE UNIQUE ELEMENT OF ARTIVIST STAFETË IS ITS SUB-GRANTING SCHEME



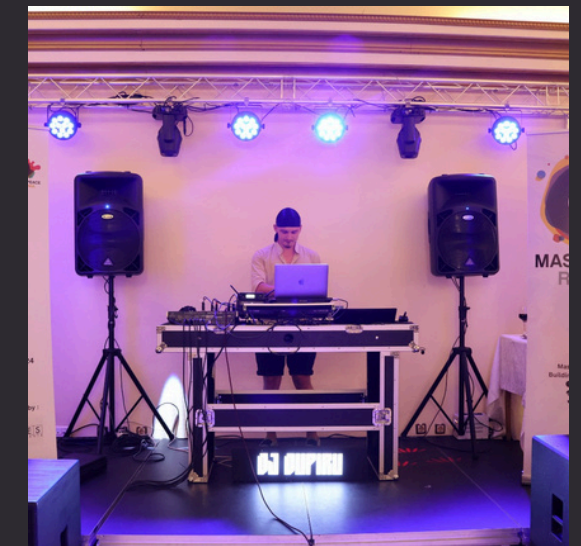
- **MINI-GRANTS WERE AWARDED TO GRASSROOTS CSOS AND INDIVIDUALS, ENABLING THEM TO LAUNCH ART PROJECTS CENTERED ON SOCIAL ISSUES, INCLUDING GENDER EQUALITY AND HUMAN RIGHTS.**
- **A ROTATING CYCLE MODEL ALLOWED EACH CSO TO HOST A 3-MONTH HUB CYCLE, PASSING THE TORCH TO THE NEXT, WHICH STRENGTHENS COLLABORATION AND KNOWLEDGE SHARING ACROSS THE NETWORK.**

KEY INSIGHTS FROM SUB-GRANTING IN ARTIVIST STAFETË



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- **EMPOWERMENT THROUGH OWNERSHIP:** DIRECT CONTROL OVER MINI-GRANTS BUILDS PRACTICAL SKILLS.
- **LEARNING BY DOING:** REAL-TIME PROJECT MANAGEMENT BUILDS EXPERIENCE NO TRAINING CAN FULLY REPLICATE.
- **ROTATING CYCLES = KNOWLEDGE SHARING:** EACH CSO PASSES ON KNOWLEDGE TO THE NEXT, CREATING A RELAY OF EXPERTISE.
- **MENTORSHIP AND ONGOING SUPPORT:** WE'RE THERE AT EVERY STAGE—PROPOSAL WRITING, IMPLEMENTATION, AND BEYOND.
- **BUILDING A NETWORK OF ALIGNED VALUES:** BEYOND FUNDING, WE'RE CREATING A MOVEMENT OF LIKE-MINDED CHANGEMAKERS.





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Q&A





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THANK YOU FOR YOUR ATTENTION!

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