



EU TECHNICAL ASSISTANCE
TO CIVIL SOCIETY ORGANISATIONS
IN THE WESTERN BALKANS AND TURKEY

**Regional Workshop for FSTP Implementors
“EU Visibility and Communication
Requirements”
28 March 2024, Zoom platform**



WELCOME!

Why we are here?

- To learn what is new in EU requirements for visibility and communication aspects of our projects.
- To discuss how to improve current communication and visibility practices.
- To explore possibilities for the transfer of knowledge to FSTP grant beneficiaries and other colleagues.

What are we going to do?

- ✓ Getting acquainted
- ✓ Discuss the current key issues
- ✓ Learn about new requirements
- ✓ Exercise how to apply new requirements

AGENDA

TIME	TOPIC
10:00 – 10:30	Welcoming and introduction Getting acquainted and clarification of expectations Presentation of Agenda
10:30 – 11:30	Overview of the current FSTP Communication and Visibility practices – breakout sessions and presentation of findings - Small group work, presentation of findings in the large group
11:30 – 11:45	Break
11:45 – 12:30	The new EU Visibility and Communication requirements – what has changed? - Presentation, Q&As, experience sharing
12:30 – 13:30	How to make communication more impactful? – breakout sessions - Exercise on transferring messages in line with the new EU requirements - Small group work and presentation of findings in the large group
13:30 – 14:00	Break
14:00 – 15:00	The final round of the Q&A Wrap-up of the day Evaluation and closing of the event

SMALL GROUP WORK

CURRENT PRACTICES AND KEY ISSUES

TASK

1. Review individually guiding questions provided and mark areas you find critical or missing in the work of your organisation/implementation of the project.
2. Discuss with others in the small group your findings.
3. Summarise those findings at the level of the small group.
4. Briefly write the key findings and issues on the Padlet link provided.

DURATION: 20 minutes



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Let's refresh for 15 minutes!



**Disconnect to
reconnect for 30
minutes** 😊



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